



What's interesting about Burning Man is you have a chance to really understand that the work is bigger than yourself and that there's so much reward that comes from giving and connecting with others.

LETTER FROM THE CEO

I am constantly impressed by the outpouring of creativity and dedication from this community. 2015 was a growth year for Burning Man, as ideas rooted in the ethos of Burning Man took flight and flourished across the United States and around the globe.

Here at the Burning Man Project, we work to support and nurture the dreams of people inspired by Burning Man experiences and the Ten Principles. We strive to provide tools and services to individuals, communities, and gatherings working to build a more connected and joyful world. And, luckily for us, there is simply no shortage of brilliant minds and passionate hearts in this endeavor.

2015 was about investing in infrastructure and establishing a foundation for the future. We actively engaged in conversations with artists, Theme Camp leaders, event producers and others to determine how Burning Man Project can best assist and support them in creating and cultivating Burning Man culture in the world. We worked to develop systems and processes to help people have a broader and deeper positive impact with their effort.

And we officially welcomed Burners Without Borders under our roof. It now sits nestled within our new Art and Civic Engagement team, and will continue to support initiatives around the globe that foster innovative approaches to community resiliency, grant giving, and grassroots initiatives.

While building and integrating systems at home, we also engaged in exciting initiatives and collaborations abroad, including Artichoke Trust's Temple Project with David Best in Derry-Londonderry, Northern Ireland. This ambitious venture brought people together across religious and political barriers, serving as a source of healing for a community living with a legacy of conflict and division. The Temple was visited by over 60,000 people, burned in front of 20,000 onlookers, and was hailed by local residents as the largest, most peaceful gathering in recent memory.

Towards the end of the year, we made two key strategic hires to further our evolution as an organization serving the public good. Kim Cook joined as our Director of Art & Civic Engagement, a new role created to align and increase the impact of Burning Man Project's year-round arts and civics initiatives. We also welcomed Theresa Duncan, Burning Man's new Director of Philanthropic Engagement, who is leading the development and execution of a fundraising strategy that honors Burning Man's culture of gifting and inclusion while supporting its global mission.

In all of this, Burning Man is learning what it means to be a not for profit organization and how best to communicate and operate in this new realm. This is an exciting process, and we invite you to be a part of it. Without your support, enthusiasm, engagement and dedication our culture would not exist. You are the makers, the doers, the performers, the builders, and the dreamers. Burning Man Project is driven by community. Thank you for making another wonderful year possible. We look forward to many more ahead.

Marian Goodell
CEO/Chief Engagement Officer
Burning Man



I wasn't planning on discovering a new career – or my girlfriend Natalie – when I started coming to Burning Man in the late 90s. It's been a great pleasure working beside very talented and creative people.

– Terry Schoop

The question might be: What doesn't he do? Terry Schoop is truly our Jack of all trades - guiding the Airport, DMV, Earth Guardians, Greeters, Lamplighters, Placement, Playa Info, Recycle Camp, Gerlach-Empire Shuttle Bus, and Volunteer Resource teams. Phew! We're exhausted just thinking of this scope of responsibility. As if this weren't enough, he drafts each year's Black Rock City plan, and is the chair of the City Planning subcommittee. attending as a volunteer. I apply

THE BURNING MAN EVENT AT BLACK ROCK CITY

Black Rock City comes to life each year through a collaboration between the Burning Man organization and thousands of dedicated participants. Burning Man Project builds just enough civic infrastructure out in the desert to get things started, and then the rest of the participants fill in the outline. We're getting good at this — "we" being the more than 75,000 people who build Black Rock City together.

But that doesn't mean it happens automatically. Each iteration of Black Rock City is the culmination of thousands of projects that took months or even years of hard work to come to fruition. The temporary city we build in the desert is the cumulative expression of thousands of ideas, hundreds of thousands of human ingenuity at its finest.

It reveals the breadth and depth of our community's incredible creativity, with Burning Man Arts awarding over \$1 million in honoraria art grants for the first time in 2015. With the Reno Airport Authority reporting some 17,000 people flying in from more than 30 countries to join us, it tells the tale of long journeys and international efforts to return to Black Rock City.

The richness of Black Rock City's population also shows in the way it lives, works and plays:

- The Placement team placed 1,150 theme camps offering a vast array of experiences to Black Rock City's denizens.
- The Burner Express bus program brought 3,884 people into BRC, and 3,334 used it for Exodus.
- Our airport saw a 30% increase in passenger traffic over 2014, bringing in 2,330 Burners through the Airport gate (taking pressure off the two-lane road, 447).
- At the main gate, 850 Greeters welcomed participants with seemingly endless amounts of good cheer.

To support all this vibrant city life, various arms of Burning Man Project provide on-playa services, many of which are supported by volunteers.

- 210 distinguished lamplighters lit Black Rock City's 319 lamp spires with 792 lanterns each night. Illuminating additional locations such as art projects, the Airport and the Lamplighters village brought our city's lit lantern count up to 917.
- The Yellow Bikes fleet of shared community bikes expanded by 180 donated Huffy Cranbrooks in 2015, reaching a total of 631.

some of the same problem-solving skills working with other managers and volunteers, and when helping to design the city.

- Recycle Camp filled two 30-yard dumpsters with crushed aluminum cans, which is around 170,000 cans and more than 5,000 pounds. From the proceeds, Recycle Camp was able to donate \$1,500 to the local Gerlach School.



Working collaboratively to bring grand visions to life strips away self-imposed constraints about our individual and collective potential. I'm driven by my...

ARTS & CIVIC ENGAGEMENT

Creative expression and civic mindedness influence everything we do. Infusing life with creativity, and inspiring people to act, to participate, and to lead, is the Burning Man way.

One of the best ways to understand the global impact of Burning Man is through the spread of the art.

The Temple, first created by participant David Best in 2000, is now one of the most globally meaningful symbols of Burning Man, and in 2015 there were five of them around the world. Best and his teams built three: one in Derry-Londonderry, Northern Ireland, one in Sonoma County, California, and one in Hayes Valley in San Francisco. A team of 20 volunteers led by Michael Verdon built and burned the Temple of Transformance on the campus of George Mason University in Virginia. And the Temple of Promise in Black Rock City was built by Jazz Tigan and the Iron Crew. Each of these grand, fleeting monuments served as a vessel for both the joy and grief of a community.

Iconic sculptural works from Black Rock City found permanent and rotating homes in populous urban settings this year, including Marco Cochrane's "Bliss Dance" in Las Vegas, "Truth Is Beauty" in San Leandro, California, and Laura Kimpton's "BELIEVE" letters, which were welcomed to Reno's downtown City Plaza at the close of 2015.

With the integration of the Black Rock Arts Foundation into Burning Man Project completed, the Burning Man Arts program was able to expand its curriculum of artist resources in 2015. Alongside the annual Desert Arts Preview — which provides an opportunity for the community to learn about playa art projects before the Black Rock City event — Burning Man Arts held its first ever Artists' Symposium, a daylong conference for Burning Man artists and arts workers to share skills, teachings, and resources with each other.

**passion to help
people uncover that
potential, find a
sense of belonging,
and discover the
infinite, every
day beauty that
surrounds us.**

-Catie Magee



Catie Magee co-founded FLUX, an Oakland nonprofit that builds collaborative, large-scale public art. Her first big art experience was building the "Time Chime" at Burning Man in 1999, and she's been hooked on bringing people together to create monumental art ever since.

And no year of Burning Man Arts would be complete without another lavish, lovely Artumnal Gathering, a fundraiser for Burning Man Project to support Burning Man Arts and Global Arts Grants. We honored Nick Morgan with the Affinity Award in recognition of his generous dedication of time and wisdom over the past eight years. Nick is a longstanding volunteer co-producer of the Artumnal Gathering and advisor to the Black Rock Arts Foundation.

The work of Burning Man artists is civic work. It brings people together in shared spaces to accomplish something that elevates the human spirit. There is a continuum of participant to practitioner, of creative citizen to artist. Burners apply their abilities in logistics, aesthetics, and sheer endurance to education, clean-up, and disaster relief as naturally as they do to welding metal or programming light arrays.

In one of this year's most impressive expressions of the symbiotic relationship between arts and civics, a group of Burners in Washington, D.C., pulled off what to many seemed unthinkable: a burn on the Mall. Yes, The National Mall in Washington, just steps from the White House and down the road from the U.S. Capitol. Event organizers came together to produce a two-day event called Catharsis, which combined Burning Man culture with political activism and culminated with the burning of an effigy. The burn marked the first time since World War II that a bonfire has been permitted on the National Mall.

Our very own Burners Without Borders (BWB), meanwhile, has encouraged this confluence of art and civic work. Its goal has been to unlock the creativity of local communities to solve problems and to bring about meaningful change.

Since its inception in 2005 with relief efforts after Hurricane Katrina, BWB has initiated over 135 grassroots projects in 24 countries.

In 2015, BWB celebrated its 10th anniversary and boasted 19 active chapters. It also announced the transition to Burning Man Project, bringing BWB into the fold as an official program of Burning Man Project in the newly formed Art & Civic Engagement Department. In this transition, Carmen Mauk passed the torch of BWB leadership to former BWB board member Christopher Breedlove.

In 2015, BWB started to broaden its concept of what "disaster" means in terms of relief efforts. Beyond natural disasters, there are many types of disasters that happen all over the world, including social, humanitarian, economic and ecological, and BWB is learning to respond to those as well. BWB has evolved to become an ongoing partner to communities focusing on long-term resiliency and activating an engaged citizenry.

2015 Burners Without Borders activities include:

- Providing support and educational services to the Lake County Tool Library in California, working on the disaster left by wildfires.
- Supporting its sister organization, Communitere, as it set up shop in its third location, Nepal, after the earthquakes there.
- Launching a reimagined version of their "BWB Day of Service," reframing it as the "128 Initiative," a challenge to each of the Burning Man Regional areas to start a civic project. The initiative received 21 projects from six countries and 11 U.S. states. Collectively the projects engaged 1,981 people.

In Texas, Burners Without Border Corpus Christi (BWB-CC) continued work on the Burner Beach project, in which they adopted over seven miles of beach used for recreational activities. What started as eight friends cleaning up the beach has turned into seasonal events on the land that include not only a beach clean-up but an effigy burn. The volunteers invite locals and visitors to join in on the fun and educate them about responsible land usage and Leave No Trace efforts.

Burning Man Project believes that people have the inherent capacity to solve their own problems, and that social transformation is within reach of all communities. To promote this concept, BWB sparks new initiatives through two micro-grant programs. These give honoraria to projects around the globe that can leverage small amounts of money into big impact. Ten projects and organizations received BWB grants in 2015, and three received Walk the Talk grants.



Midburn arouses the instinct of creation, it makes people feel connected to each other again, reminding to us the essence of it all, it purifies the important things in life. This is where the inspiration of Midburn resides. In the place where people are creating, connecting and going through a transformative experience together.

– Ifat Golan

GLOBAL NETWORK

The Global Network of Burning Man community leaders and events has come a long way since 1997 when Burners in Austin, the North Bay, and Canada were set up as the first Regional Contacts. There is now a thriving network comprised of over 250 Regional Contacts, more than 60 official events, and innumerable community leaders and participants across the world.

This network plays a key role in the year-round extension of the Burning Man experience, supporting it as a global cultural movement. Regional Contacts help local Burners and those curious about our culture connect with one another, while bringing Burning Man principles and culture into daily life through meaningful social interaction, public programs, events, and activities that inspire participation and fuel creativity.

In 2015, the Portal Burn in Upstate New York debuted as the newest official Regional Event. These gatherings are igniting the imagination and offering spaces for Burners and the “Burn-curious” to connect and play. Also in 2015, new Regional Contacts stepped up in communities from Alberta to Singapore.

Midburn in Israel has quickly become the second largest Regional Event by population (following AfrikaBurn), with 6,500 people attending in 2015. And it almost didn't happen at all; last-minute concerns from authorities and various agencies over permits and regulations threatened to shut Midburn 2015 down at the last minute. But these Burners stepped up their Civic Responsibility skills, smoothed over all the relationships, and burned on. This is a story of overcoming obstacles that inspired many Burners and communities across the network.

Elsewhere on the planet, other Regional groups burned brightly and creatively through events and community initiatives:

- Burning Japan inspired familiar feelings in a natural setting that's utterly unlike Black Rock City.
- Burners in Europe sailed the Aegean Sea and hosted a beach Burn in September, 2015. And, when they came across refugees from Syria, were compelled to offer support.
- Burners in Berlin hosted 40 events throughout the year: BaR meetings, Burner pasta potlucks, Orphan Regional Burn picnics, Crafternoons, trips to art exhibitions and to the sauna.
- Burners from Hawaii's Big Island and Oahu came together to launch a Burners Without Borders initiative to feed the homeless in the Summer of 2015.
- The Lithuanian community hosted an art bike parade called “Who Did That to My Bike?” and invited participants to a bike decorating workshop, followed by a bike parade through the streets of Vilnius.

Like so many Burners, Ifat Golan hit the ground running as a member of the Board of Directors of Israel's "Midburn", which has grown to over 8,000 participants in just three years. Ifat is a master of multiple Midburn functions, having lead the Gate and Art Department. She currently also oversees Strategic Relations and Fundraising.

Burning Man is reaching the far corners of the globe. But what does that mean? To whose benefit and why does it matter? Burning Man is networking people, creating community and adding to the international dialogue on a reimagined approach to the future where the 10 Principles and our experiences have meaning and resonance. Burning Man-inspired events and communities are disrupting paradigms and testing new ways of relating to one another. This is just the beginning. We have only just started exploring what is possible in terms of the positive impact we can have on the greater world around us.



Burning Man is no longer only a thing in the desert. It's Black Rock City, which we love, but it's more. It's beyond. It's culture. People, they want to have it in their hands. People want to have this all the time, and they want to be part of it.

– Misa Rygrova

EDUCATION

2015 was a growth year for Burning Man education programs, marked by an expanded calendar of educational events, a growing catalog of education materials, and the activation of the Philosophical Center.

In April, we hosted our Ninth Annual Global Leadership Conference in San Francisco, convening over 350 community leaders and Regional Contacts from around the world for four days of co-learning and network-building with each other, other civic and artistic leaders, and Burning Man staff. Featuring a keynote address by seven-term U.S. Congressman (and avid Burner) Dennis Kucinich, the conference offered 35 skill-building sessions related to event production and safety, organizational development, civic activation, and leadership development. Leadership development opportunities expanded across the Network this year. We hosted our Second Annual European Leadership Summit in Amsterdam, bringing together 110 Regional Contacts and community leaders from 25 countries. The first Asian Burner Leadership Summit took place in Taiwan and the Second Annual Southeast Leadership Roundtable was hosted in Atlanta, Georgia. These gatherings offered ways for year-round volunteers to level up their skills and discuss their plans for the future.

Growing global interest in Burning Man culture was reflected in the continued growth of speaker requests. In 2015, we received 106 requests for representatives from Burning Man to speak at a variety of engagements on topics ranging from placemaking and civic arts to leadership and project management.

Highlights included:

- Larry Harvey's speech at the British Library's permanent outdoor installation, and the unveiling of David Normal's Burning Man 2014 light box artwork titled "Crossroads of Curiosity."
- Crimson Rose's appearance at the renowned ArtPrize international art competition in Michigan.

Mísa Rýgrová is the first ever Burning Man Fellow. The program invests in people to stimulate and cultivate innovation and leadership. Mísa, pronounced "Meesha," attended her first Burn in 2010 and began as a volunteer Regional Contact for the Czech Republic and Eastern Europe, becoming an invaluable collaborator within the Global Network.

- Harley K. Dubois' talk at the "Growing Cities" themed RISING Architecture week in Copenhagen.
- Larry was a guest of honor and speaker at Design Idaba's 20th anniversary in Cape Town, South Africa.

Improvements to our documentation process and creation of a year-round volunteer documentation team led to the release of a large and growing catalog of public education videos chronicling our culture. By year's end, the Burning Man YouTube channel featured nearly 100 titles with 1 million views. And on the playa, the Black Rock Scouts youth education program, now in its fifth year, led Burner kids on over a dozen learning adventures, ranging from lamplighting and astronomy to working with the BLM Rangers.

Students from the University of Westminster, the California Institute for Integral Studies, and Finland's Aalto University pursued learning projects in Black Rock City. The participant-produced TEDx BRC program enjoyed its fifth year of on-playa presentations with a full day's program, including talks by Burning Man founders Harley Dubois and Crimson Rose.



BURNING MAN
Annual Report 2015



I left Burning Man with a little bit of desert in my heart and a lot in my lungs and all over everything I own.

—Caroline "Temple" Murphy

PARTICIPATION

Everyone who comes into contact with Burning Man is already creating it. It's like the observer effect; it's a paradox. You can't observe without affecting the experiment. That's what we mean when we say, "No spectators!"

Everyone involved with Black Rock City is contributing to the greater whole — just by being who they are — but for thousands of people, that's just the beginning of their participation. After the effect of Burning Man starts to set in, many people feel called to volunteer dedicated work and many hours to make it happen and to keep it going.

In 2015, the Volunteer Resource Team saw 2,299 visitors to the on-playa volunteer center fondly referred to as the "V-Spot" in Black Rock City's Center Camp, and worked to connect them with new volunteering opportunities while on playa. 794 participants joined Black Rock City departments, 155 helped Theme Camps, 158 got engaged on art projects, and countless people on the never-ending mission to pick up matter out of place (MOOP).

Gifting is also one of the primary ways people participate in our community, and has long been an effective tool for participants to make meaningful connection with others.

Participation in all of its forms is welcome, and an essential part of the Burning Man ecosystem.

Caroline was a core member of the Artichoke Trust's Derry-Londonderry Temple Project with David Best.

BURNING MAN Annual Report 2015

GIVE



It's a collection of people that have come together to delight themselves and each other. Whatever it is that you find delightful, from the silly to the intensely serious, there is a place for you and a community to receive it. That ideology, I think, can breathe beyond just that little real estate of a desert canvas.

—Mercedes Martinez

GIFTING: ENGAGEMENT & CONTRIBUTIONS

In the Burning Man culture, a gift is given in the true spirit of a gift, meaning one gives freely when they feel called to give and without expectation of receiving anything in return. In 2015, many individuals, like those pictured below, made the decision to contribute a financial gift to Burning Man Project. These are people who feel inspired by and connected to the Burning Man community. Each one of these individuals, for whom we are so grateful, contributed in the true spirit of gifting; they did not request anything in return and their gift benefit the entire community.

Burning Man simply could not happen without the generosity of the many individuals who chose to donate. These gifts were possible because of our transition to a nonprofit organization. This new structure allows us to accept support to amplify and extend the Burning Man culture around the world through our existing programs. Within the Burning Man community, gifts come in all forms. Sometimes a gift is an intimate, one-on-one experience, and sometimes a gift is given to the community at large — like a Mutant Vehicle on the playa, a financial donation to Burning Man Project, or an interactive art installation on public display in a small town. All approaches to gifting are valued equally because they all invest in our community and extend the culture. Burning Man would not be possible if it weren't for the tens of thousands of participants who make contributions where they can. And here at Burning Man Project, we are incredibly grateful for every gift given and received.



Mercedes first arrived on playa in 2001 and co-founded the theme camp Ashram Galactica in 2005. She describes the experience of running a theme camp as "totally stressful, wonderfully hopeful." Mercedes believes in the potential of Burning Man to have a positive impact on communities from on-playa to off.



WE THANK YOU

Matthew 242	Michael Czubaj	Michael Greenberg	Barbara Lyons	Jennifer Raiser	Michael Sollazzo
Mark Alexander	William Daniel	Rochelle Groh	Barbara Madany	Andrew Ralston	Southeast Burning Man
Melissa Alexander	Marcel Daniels	Jessie Groth	Shelly and Tony Malkin	Toma Ramirez	Leadership Roundtable
Jay Alfirevic	Andrea Datzman	Anthony Guilliom	Marcus Marchesseault	Jeffrey Reese	Michelle Steele
Chaz Allen	Rachel Davis	Keith Hala	Rexanne Martin	Kimberly Reeves	Robert Steiner
Jeffrey Altman	Mark Deem	Judy Hamill	Woodson Martin	Rae Richman	Matthew Steinmetz
Douglas Anderson	Denise Devonish	Tom Harrington	Mercedes Martinez	Scott Riedl	Jennifer Stevenson
Yovanni Antonelli	Allison Dewald	Paul Hartman	John Marx	Javier Rincon	Bill Stillman
Patricia Arellano	Lawrence Diamond	Rick Hartwig	Robert Mayer	Julianna Rivera	Troy Straszheim
James Aston	Georgi Dimitrov	Frances Hellman	Tomas McCabe	Owen Roberts	Scott Struthers
Bacchus, Mayor of DisORient	Mark Dollison	Sharma Hendel	Amy McDevitt	Doug Robertson	Vivek Sundaram
George Badger	Jennifer Dossett	Brian Herman	Anna McKinley	Nikki Rodenbeck	Lily Supardan
Diane Ballard	Matthew Douglass	Alexander Hill	Zach McKinney	Trish Rolin	Nicholas Sutton
Melissa Barron	William Doyle	Graham Hill	Sean McPherson	Lee Rosenblatt	Aga Szydliek
Dennis Bartels	Andrew Dreskin	Anjanette Hill-Mendoza	Bill Meacham	Anna Roth	Lucian Tarnowski
Suzi Bates	Harley K. Dubois	Dylan Hoffman	Yasmine Mehmet	Anna Roth	Michael Thompson
Chris Becherer	Theresa Duncan	Camber Hollywood	Michael Mikel	Betty Rothman	Justin Toal
Robert Becker	Peter Durand	Kimberly Huynh	Mike Milanczak	John Routsis	Jim and Christine Toole
Barbara Beerstein	Peter Dwyer	Eric Hyndman	Megan Miller	Benjamin Rowland	Christopher O. Traub
Adam Belsky	Devra Edelman	Andrew Isola	Terri Miller	Ken Ruotolo	Warren Trezevant
Nancy Belza	Cheryl Edison	Steve Jaffe	Eric Moeller	Jai Ruparel	Michael Tucci
Carol Benson	Jonathan Estey	Mary Jang	Nushin Sabet and	Jake Ryan	Reinoud Vaandrager
Christopher Bently	Fahad "Eid" Fatani	Andrew Johns	Farhad Mohit	Maureen Ryan	Rob Van Nieuwerkerk
Marco Benz	Olivier Fatton	Christopher Johnson	Pat Montreuil	Igor Ryder	Victoria VanChiles
Jerry Bernie	Happy Feet	Robert Kelley	Bobwan Morgan	Spontane Saltlick	Maggee VanSpeybroeck
Jeffrey Bernstein	Robert Feisel	Sabrina Kemeny	Kay Morrison	Jonathan Sax	Yossi Vardi
David Best	Tracy Ferron	Otho Kerr	Courtney Murphy	Kevin Scally	Milla Vayntrub
Daniel Boettcher	Jerry Filipiak	Jemshed Khan	John Murphy	Drew Schiff	Jess Venticinque
Doretta Bonner	Robin Fisher	Petra Kienel	Chris Muscarella	Paul Schreer	Vespa
Stefana Borovska	Wayne Fletcher	Shane Kilcullen	Tahir Naim	Mike Schwalb	Ron Vidal
Mark Brailsford	Matthew Flinders	Christine King	Irina Nechaeva	Oskar Schwarz	Leo Villareal
Jeffrey D. Brandstetter	Thomas Ford	David Kittay	Ben Nehmadi	Peter Schwing	Amy Vitarelli
Ali Bravo	Peter Fowler	Todd Koons	Jeff Nelson	Tania Seabock	Aaron Von Minden
Mulvihill Breaking Borders	Vanessa Franking	Noel Kopp	Minna Nilanont	Bart Seidler	David Walker
Warren Breslau	Etai Freedman	Igor Krugov	Kat Parkin	Brenda Seymour	Don Walker
Sergey Brin	Nicolai Friedman	Kostume Kult	John Pawlak	Nicole Shanahan	Jennifer Walske
Norman Brooks	David Fulton	Bryan Lang	Robert Pearsall	Patricia Shao	Anna Weil
Christine Brooks	Robert Fyfe	Irina Lazar	Will Roger Peterson	Byron Sheardown	Scott Whiticre
TwoCrispy Burner	Elizabeth Gadowski	Daniel Le Roy	Crimson Peterson	Jay Sherrerd	Mike Wilson
Ronald Carn	Elizabeth Gaines	Scott LeFevre	Brad Piek	Jaya Shingal	Lawrence Wollersheim
Rebecca Chojnacki	Todd Gardiner	Chad Lester	Joshua Pines	Doug "Nataraj" Shire	Roger Wu
Jason and Gretchen Cobb	Francesca Gaskin	David Levin	Rich Porter	Nicola Silver	Bruce Yang
Fannie Allen & George Cogan	Michael Giacchino	Timothy Lipton	Steve Powell	Judy Simon	John Young
Debra Cogan	John Gilmore	David Livingstone	Eleanor and Bob Preger	Dan Sinensky	Julius Young
Barry Cogbill	Allen Ginsburg	Alexander Lloyd	Brian Pridham	Warren Small	Joon Yun
Chip Conley	Zag Global	Zipporah Lomax	Joby Pritzker	Skip and Ellie Smith	Jason Zan
Jeanette Conley	Jimena Gomez-Lobo	Michael Long	Don Proctor	Herb Smith	Tracy Zapata
Jolie Coursin	Marian Goodell	Marc Louderback	Bob Pruitt	Jane Smith	Mike and Anna Zaroudny
Stephen Crowe	Franklin Gray	Michelle Luck	Richelle Ragsdell	Joshua Smith	Chris Zulliger
Abigail Crubaugh	Loretta Grecco	Lisa Luisi	Jen and Frances Rainin	Ian Sobieski	Anonymous (9)

BURNING MAN Annual Report 2015

DONATIONS RECEIVED

2012	\$539,959
2013	\$731,655
2014	\$1,093,008
2015	\$1,329,325



OVERHEAD RATIO OF
THE BURNING MAN PROJECT **16.6%**

ADMINISTRATION

1.25% FUNDRAISING

PROGRAMMING

NON BRC PROGRAMMING EXPENSES



GRANTS PROVIDED

2014	\$911,955
2015	\$1,419,865

GIFTING: ENGAGEMENT & CONTRIBUTIONS

Assets December 31, 2015

CURRENT ASSETS

Cash and cash equivalents	\$7,090,795
Accounts receivable	\$9,169
Refunds receivable	\$151,105
Grants receivable	\$20,000
Other receivables	\$11,369
Inventory	\$34,985
Prepaid expenses	\$258,024
Total current assets	\$7,575,447
PROPERTY AND EQUIPMENT - net	\$2,933,198
OTHER ASSETS	
Deposits	\$82,544
Goodwill	\$4,231,063
Total other assets	\$4,313,607
Total assets	\$14,822,252

Liabilities and Net Assets December 31, 2015

CURRENT LIABILITIES

Accounts payable and accrued expenses	\$2,636,084
Notes payable - current portion	\$500,000
Total current liabilities	\$3,136,084
OTHER LIABILITIES	
Notes payable	\$625,000
Deferred rent	\$343,924
Total other liabilities	\$968,924
COMMITMENTS	0
NET ASSETS	
Unrestricted	\$10,628,866
Temporarily restricted	\$88,378
Total Net Assets	\$10,717,244
Total liabilities and net assets	\$14,822,252

Consolidated Statement of Activities

Year ended December 31, 2015

REVENUES AND SUPPORT	Unrestricted	Temporarily Restricted	Total
Burning Man annual event	\$35,578,074	-	\$31,459,816
Contributions, gifts and grants	\$682,768	\$131,910	1,029,865
Other program revenue	\$156,215	-	\$156,215
Fundraising events - (net of direct expenses of \$327,818)	\$314,081	-	\$314,081
Interest Income	\$8,754	-	\$8,754
Other Income	\$21,196	-	\$21,196
Subtotal	\$36,761,088	\$669,943	\$37,431,031
Net assets released from restrictions	\$723,156	(\$723,156)	-
Total revenues and support	\$37,484,244	\$(53,213)	\$37,431,031

EXPENDITURES

Program Expenses	\$30,454,146	-	\$30,454,146
Management and general	\$5,510,228	-	\$5,510,228
Fundraising	\$451,414	-	\$451,414
Total Expenditures	\$36,415,788	-	\$36,415,788
CHANGE IN NET ASSETS	\$1,068,456	\$(53,213)	\$1,015,243
Net assets - beginning of year	\$9,560,410	\$141,591	\$9,702,001
Net assets - end of year	\$10,628,866	\$88,378	\$10,717,244

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