


Building BURNING MAN

The Official Journal of the Burning Man Project

Summer 1998

What is Burning Man?

by Stuart Mangrum



What is Burning Man? At times it seems to be one of those questions that can only be answered with another question, the intellectual equivalent of standing between two mirrors. After five years of writing about it, I feel less certain than ever that I actually understand it. I have, however, learned quite a bit about what it is not—mostly from the failed attempts of other observers to reduce it to journalistic simplicity. Perhaps the answer can be found deductively, through a process of elimination. If we're willing to burn down a few misperceptions, maybe we can light a trail to the truth.

Burning Man is not a religion.

What self-respecting New Age cult would operate with no priests, no tithing, no doctrine, not even a shared belief in a

higher power? Burning Man employs ritual, but it is ritual removed from the context of theology. Unhindered by dogma, ritual becomes a vessel that can be filled with direct experience. Burning Man is about having that experience, not about explaining it. In fact, if you can explain it, you're probably not paying attention.

Burning Man is not a rave.

Neither is it a rock concert, a jazz show, nor an opera, even though all those musical flavors may mingle on the Playa. Unlike a rave or a concert, Burning Man is not a spectacle-commodity that can be experienced passively. That's the real meaning behind the "No Spectators" tag—not to draw lines of exclusion, but to remind us of our mutual agreement to entertain each other. There is no "official"

bandstand, just the vast empty stage of the desert, with no proscenium to separate the audience from the players. You are the show.

Burning Man is not a love-in.

Though it's occasionally mistaken for a hippie event, Burning Man has little in common with the 60's counterculture other than a strong belief in communal effort, a shared respect for the Earth, and a tolerant attitude. Burning Man is a community of activists, not starry-eyed dreamers. Its aesthetic owes more to the Postmodernists than the Romantics. If someone takes their clothes off in the desert, it's no more a political statement than it is an invitation to sex. It's just another mode of experience. Get over it.

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A Struggle for the Desert

On June 16 the Bureau of Land Management formally approved an Environmental Assessment study prepared by Burning Man, thus opening the way for our return to our home of eight years in the Black Rock Desert. However, even as we prepare to re-create Black Rock City in 1998, a political struggle is about to begin over the future of the desert. The BLM is currently readying a new long-range management plan for this region. This document is merely a proposal and still subject to public discussion. However, when it is finally adopted, it will become the policy that governs all future public use—your use—of this unique environment. This new plan is the result of several public meetings conducted last summer. At that time, unfortunately, the

organizers of Burning Man were preoccupied by another political battle aimed at securing our site for 1997. As a result, few Burning Man participants attended these hearings. The single largest recreational group that uses the desert went unrepresented! However, it is not too late for us to make a difference. Later this year, at the end of July, this plan will be completed and a new series of public hearings will be scheduled over a 90-day period to evaluate its proposed policies. This will be our final and only chance to democratically affect the outcome.

It is ironic that there should be any potential for conflict at all. The mission of the BLM is to protect environmental resources while

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The Nebulous Entity



In 1998 a large nebulous entity will appear on the Black Rock Desert. From many partial and sometimes conflicting accounts we infer that the entity is part organism, part machine, part human, part alien, and part something-that-resembles a jellyfish, banana slug or spiral galaxy. Amorphously radiant, this creature or vision or vessel will be three-stories high and about half as wide as football field. It is, in fact, a hyper-interactive performance work consisting of a sculptured tower, its mobile platform, and numerous and

extensive tentacles composed of human beings. On Saturday, September 6, the night of a penumbral lunar eclipse, the entity will launch into the off-shore darkness which fronts our city. Moving like a cursor it will steer a course between the largest works of art, pausing briefly at each, then fix itself in an orbit around Burning Man.

The purpose of its mission here on Earth is to absorb information. Information is understood by nebulans—the creatures who, like cells, compose its body—in wholly concrete terms. It is stuff to be sucked, probed, palpated,

examined in a sensuous manner and stored in think tanks. Nebulans have bonded to technology. Indeed, they have actually succeeded in becoming their technology. Special field operatives are likely to show interest in RV's, toilet pump trucks and other elements of technology that resemble them. In particular, they are fascinated by the media and are instantly drawn to anyone carrying a camera. The entity is also said to be able to detach portions of itself, luminous feelers, that seek out new sources of information. Nebulous technology has made it theoreti-

cally possible to know everything. At an individual level, however, information is ultimately absorbed by them in such a thoroughly digested form that no actual knowledge is acquired. They are simply filled with the warm reassurance, common to so many of us, that they know what they're talking about. ⊗

If you would like to be a nebula and join Camp Nebulous in the desert, look for the entity at our website or contact: nebulous@burningman.com.

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The Burning Man Project
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What is Burning Man...continued from front page

Burning Man is not a product.

Since you have to buy a ticket to get in, it's easy to mistake Burning Man for a consumer event. But there's no vending, so you have to bring everything with you. And there are no trash cans, so you have to haul everything out with you when you're done. In fact, Burning Man is so unlike a consumer event that it's been compared to a potlatch—a ritual reversal of the laws of acquisitiveness wherein a person's worth is measured not by what he gains, but by what he gives away.

Finally, Burning Man is not free.

It is extraordinarily expensive to put on and has never turned a profit. The ticket price pays for permits, insurance, toilets, transport costs, hundreds of hired services, thousands of printed pages and the infrastructure for an entire city. The fact that it has survived at all for these 12 years is a testament to the love, devotion and financial support of caring individuals. If you haven't yet bought your tickets, please don't wait another day. ⊗

**The Burning Man Festival runs
from Monday, August 31st to
Monday, September 7th, 1998**

fostering the varied use of public land. Historically, these uses have included mining, livestock grazing, hunting and off-road vehicle recreation. The agency's mandate has always been to provide the public with a freer and less structured access to nature than is possible within our national park lands or wildlife preserves. Indeed, in recent years, the BLM has actively promoted newer and less conventional forms of recreation. It would seem that Burning Man, with its combined record of rigorous environmental responsibility and truly innovative use of public land for artistic expression, should be the poster child for any future policy that regulates this region. Why, then, do we face a political struggle?

The answer to this question recalls the famous dictum of Thomas "Tip" O'Neill: all politics are local—and, in this case, they are very local. Certain small user groups have lobbied heavily throughout the hearing process to restrict recreation in the Black Rock Desert. These same groups opposed our application for a use permit earlier this year. They seek to place a cap on "visitor days" in the desert. An annual quota would be established and after it is filled the desert would apparently be "closed" to further recreation. More alarmingly, every proposed quota that we are currently aware of would bar Burning Man from ever again occurring in the Black Rock Desert. This proposal represents a radical change from current policy. The Gerlach-Sonoma plan, adopted in 1982, requires that parties of more than 49 people obtain a recreational permit before occupying the desert and imposes no overall limit on land use. The new proposed plan would criminalize usage, regardless of intent or behavior, once an arbitrary limit is exceeded. To justify this drastic prohibition, proponents cite a concept known as "cumulative impact"—in this case, the general assumption that with increased usage fragile features of the environment will inevitably be damaged. The notion has a certain specious plausibility. More numbers equal more usage; more usage means an increased potential for harm. When carefully examined, however, this simple equation breaks down.

Central to this dispute is everyone's necessary and shared concern for the environment. All parties, especially Burning Man, believe that there are certain environmental features, natural and historic resources unique to the Black Rock region, that are vulnerable to damage and require increased protection. These include Black Rock's fragile parna dunes, hot spring sites adjacent to the playa and the historic route of the Applegate Lassen Oregon Trail. Because of careful planning, however, Burning Man poses no threat to these resources. To understand why, we must make a distinction. The dry lake bed which forms the playa of the Black Rock Desert, the site of our festival, is inherently a zone of low environmental sensitivity. Its nearly sterile sediments extend to depths greater than the height of surrounding mountains. The area we will occupy supports no life forms and its surface is renewed and smoothed by yearly flooding. This is not to say that the integrity of the playa surface cannot be affected, but all available evidence indicates that recreational use within this zone which avoids litter or any deep and permanent disturbance of surface sediment has no long-term consequence.

All areas of high environmental sensitivity are located adjacent to the playa far north of our encampment. Burning Man participants have not disturbed these sites in former years, but even more pertinently, our use of public land in 1998 is predicated on a plan designed to contain all activity within a carefully circumscribed area at the extreme

southern end of the desert. Incoming traffic will be carefully funneled into our site and, once arrived, no cars will be allowed to prowl the open desert. The public space of Black Rock City is designed for bicycles and pedestrians only and cars must be tethered to campsites. Anyone who wishes to drive out and in again must pay an additional fee. In effect, our plan will cancel out the car—the only means of gaining access to the greater desert. Many of these strategies were pioneered at our event in 1997, and the result was immediately obvious to everyone. An instant city of 10,000 people produced no effect on the surrounding environment.

“Duration of stay cannot damage the desert. Numbers cannot grow little feet and trample the land.”

Environmental degradation in the Black Rock Desert has very little to do with "visitor days". Duration of stay cannot damage the desert. Numbers cannot grow little feet and trample the land. This mode of thinking substitutes statistical categories for rational analysis. Instead, we should look for observable causes. What type of usage harms the desert? Under what conditions is it likely to occur? When we examine the actual history of environmental damage in this region, an instructive story emerges. Fortunately, most of these instances are relatively minor. Refuse has been left at certain sites, one hot spring has been intermittently dammed and most of this, not unsurprisingly, is attributable to local usage. The single most serious environmental change has been the erosion of Black Rock's parna dunes and other areas immediately peripheral to the playa. BLM officials are perfectly aware that this is caused by a small number of motorcyclists and other off-road vehicle users. This is a problem completely unrelated to the large-scale of Burning Man or the behavior of its participants. Indeed, these acts of land abuse are perpetrated by individuals who belong to the smallest and least organized group of land users in the desert. Clearly, it is these specific acts perpetrated by uninformed individuals that should concern us most.

The underlying situation that contributes to this problem is the current inability of the BLM to adequately monitor land use or effectively communicate with those who damage the environment. A handful of BLM personnel are responsible for patrolling 8.2 million acres in the Winnemucca District. Monitoring use within so wide a span of space is extremely difficult. Random acts committed by individuals tend to elude this net of control. On the other hand, larger and better organized events can be made thoroughly accountable. Earlier this year Burning Man submitted an Environmental Assessment report to the BLM detailing everything we will do to protect the environment. We will use fencing, signage, trash catchment arrays, security patrols, radio communication, and a carefully devised system of roads and barriers to contain our event and prevent access to environmentally sensitive areas. We plan also to monitor these areas for the duration of our event. We will use our rangers, our public newspaper and radio station, this newsletter and your survival guide to inform participants concerning these issues. We will, in fact, do all of these things in order to address the fundamental cause of environmental damage in the desert. Numbers of participants or "visitor days" are essentially irrelevant.

Struggle for the Desert...continued on page 6

COMMUNITY NOTES

by Maid Marian

BURNING MAN is a radically participatory event. You are the entertainment. Express yourself. Host a theme camp. Bring an art car. Join a pageant. Wear a costume. Paint your body. Build a sculpture. Raise a banner. Play some music. Bring a toy or invent a game. Only when a part of the self is given away does community appear.

Hamster
Wheels
by eMotion
Camp

Photo courtesy of Aaron Young, www.morrisdesign.com-©1997

GARBAGE

There will not be a dumpster onsite at Burning Man 1998. Please take the time to minimize what you bring to the event, as all of it must leave with you.

HOT SPRINGS

There will be no use of Fly Hot Springs at Burning Man this year. Please check the Survival Guide for more information. As a result we are encouraging water-based art and events. Should you need large amounts of water for your art, please contact themecamps@burningman.com.

LAMPLIGHTERS

Clad in costumes, our community lamplighters glide through the streets of Black Rock City at dusk. They carry chains of glowing lamps which they fasten to the many wooden spires that define the boundaries of our city. To join the lamplighters contact: lamplighters@burningman.com or call our Hotline. Upon the successful completion of your duties, you may be eligible for a partial or complete refund of the purchase price of your ticket.

MAIN STAGE

Those devastated by the loss of the main stage should network for a new place to play music. Check out the bulletin boards on the web site, and/or e-mail themecamps@burningman.com

DAY PASSES

Other than for the Gerlach community, there will be no day passes to Burning Man. Those at the gate without a ticket must pay \$100.

NOISE/SOUND

Campers who intend to use generators are asked to be considerate of their neighbors. Sound insulated generators are the best. Please check the web site or the Survival Guide for noise and sound guidelines. If sound/noise/music is a major part of your theme camp, please make sure you check this information.

THEME CAMPS

In order to be listed either on our camp map or our Events and Attractions Guide we ask that you register your theme camp by August 1st. Period. Contact: themecamps@burningman.com

VOLUNTEERING

We are a community of activists and we need your help. Please offer your skills to our volunteer coordinator. You never know when we might be looking for just your specific talents. e-mail: volunteers@burningman.com

Ongoing openings exist for:

Lamplighters

Greeters

Rangers

lamplighters@burningman.com

greeters@burningman.com

rangers@burningman.com

GREETERS

This year we will be implementing a new program called Greeters. These individuals will help orientate you as you enter the city. Gate volunteers will still be stationed at our gate, however this group of experienced participants will help alleviate confusion about camp layout, rules, participation and volunteerism. Further questions can be asked at Check Point Salon in Center Camp, and Ms Information and her team of wise souls. Experienced participants may apply by e-mailing: greeters@burningman.com

BLM VOLUNTEERS

As part of our continued effort to protect the Black Rock Desert, a number of Burning Man participants have been trained as BLM volunteers. Duties include monitoring and protecting trails and hot springs during our event, but will also extend throughout the year. We have already proposed several projects to the BLM for which our community is ideally suited. Join us as we spend time exploring and monitoring the Black Rock Desert. The work of this group is vital to the long term plans we have for future use of the playa.

e-mail: blm-volunteers@burningman.com

FLY-IN

Aviators interested in flying a private plane into the Burning Man event MUST contact: aviators@burningman.com. The playa may not be available for landings this year! Please join the discussion list. This will be your avenue of up-to-date information.

BICYCLES

Pedal Camp will not be with us this year. Please bring supplies to repair your bike.

CYBER UPDATES

The e-mail-enabled can stay up-to-date with current Burning Man events, politics and policy by joining the official internet newsletter: The Jack Rabbit Speaks. "subscribe" with the word in the body of a message to: bman-announce-request@burningman.com

REGIONAL CONTACTS

A number of regions and cities have developed contact points. If you are not e-mail-enabled, please call our hotline to get connected to an existing group. Several groups have an active discussion list, check the web site for up-to-date information.

Regions can be reached via e-mail by adding "@burningman.com" to the end of the name.

arizona	austin
baltimore-washington	boston
canada	chicago
denver	dallas
florida	la (los angeles)
northbay (san francisco northbay area)	
neworleans	newyork
pittsburgh	reno
saltlakecity	sandiego
seattle	vancouver
wisconsin	

If your community is not on the list, and you've gathered a group together and would like to serve as a regional contact, please e-mail: marian@burningman.com

PHOTO DATABASE

Again, we encourage all professional and amateur photographers to share images with us. Please send submissions to our box number, and/or e-mail: images@burningman.com

MEDIA

Media are welcome at Burning Man. All writers, photographers and videographers need to check in with the media team on site. Advance notice is preferred, press@burningman.com. Access is granted depending upon your intended use of Burning Man imagery, and ability to contribute to our image archive. We will also brief you on ways to integrate into the community.

PARTICIPANTS

This year we are assembling a list of "media-friendly" camps—the goal being to identify artists and groups who are open to allowing newspaper, magazine and television reporters to interview them about their art and their opinions on Burning Man. Signing up doesn't guarantee that media will talk to you, but it does help media team-members guide the media to individuals or groups who will welcome them in true Burning Man spirit. Let us know now or on-site if you are interested.

Events Calendar

July

- 18 Sat., 9 pm, Flambé Lounge, 285 9th St., SF
- 25 Sat., 8 pm, Beach Burn, Ocean Beach, Stairway #29, SF
- 31 Fri., 6-9 pm, Opening Reception: "The Art of Burning Man: An Incendiary Exhibition," SF Art Commission Gallery, 401 Van Ness, SF
- 31 Fri., 9 pm, Procession: to "Black Rockin' SF," Lech Walesa Alley
- 31 Fri., 10 pm, Illumination of the Man: Exploration City Site, (across from City Hall), 165 Grove St., SF

August

- 6 Thurs., 5:30-8:00 pm, Larry Harvey, Director & art critic Mark Van Proyen. Lecture and slide show. Koret Auditorium, Main Library, 100 Larkin St., SF
- 21 Friday, Flambé Lounge Film Festival opening party, 285 9th Street, SF
- 21-23 Friday-Sunday, Burning Man Film & Video Festival: Roxie Theater, 3117 16th St., SF
- 31 Monday, Gates Open: Burning Man Festival, Black Rock City, Nevada

September

- 2 Weds., Fire Cauldron Opening Ceremony: Burning Man
- 5 Sat., Nebulous Entity Debut & penumbral eclipse
- 6 Sunday, The Man burns
- 7 Monday, Departure: Leave No Trace

B-mail Addresses

art:	art@burningman.com
benefits:	hramazon@burningman.com
BLM-volunteers:	blm-volunteers@burningman.com
build:	site@burningman.com
flambé lounge:	events@burningman.com
gate duty:	gate@burningman.com
greeters:	greeters@burningman.com
image submission:	images@burningman.com
lamplighters:	lamplighters@burningman.com
nebulous entity:	nebulous@burningman.com
perform:	performance@burningman.com
press:	press@burningman.com
questions:	questions@burningman.com
ranger:	rangers@burningman.com
theme camp:	themecamps@burningman.com
US Mail list:	snailmail@burningman.com
volunteer:	volunteers@burningman.com
the Jackrabbit speaks:	bman-announce-request@burningman.com



Temporal Decomposition: A 10-foot sphere of solid ice by Jim Mason

TICKETS

Purchase tickets through the mail (see registration form on back of this newsletter), on the internet (<http://www.ticketweb.com>), in person at a Flambé Lounge event, on the phone (415/TO-FLAME), or at Bay Area Ticketweb Outlets (Rasputin in Berkeley and Streetlight in San Francisco).

The Burning Man Project

P.O. Box 420572 San Francisco, CA 94142-0572
hotline: 650.985.7471 www.burningman.com

evant to the question. Damage occurs to the Black Rock Desert when people are uninformed and no one is watching.

In recognition of this, the BLM has begun to train a greater number of citizen volunteers to monitor land use, conduct surveys, install much needed signage and repair environmental damage. It is particularly interesting to note that at its most recent training session 15 volunteers out of a field of 21 were recruited from Burning Man's participant base. This, of course, is not surprising. Ours is an activist organization that depends primarily on volunteers to organize its community and many of these participants are seasoned campers with a long experience of this region. Our Black Rock Rangers, in particular, possess many valuable skills. They are trained in CPR, radio communication, "Tread Lightly" camping techniques, and non-violent intervention, and are accustomed to coordinating their activities with local law enforcement. We believe that such a citizen auxiliary, properly trained and directed by the BLM, could represent the beginning of a solution to the problem of land use in the Black Rock Desert.

“What is needed is a plan to modify behavior. The alternative to this is an attempt to place a kind of bureaucratic bell jar over the Black Rock Desert.”

Burning Man has taught us that most people are well intentioned and have no desire to harm the environment or their neighbors. Actions that do harm or damage are almost invariably the result of ignorance. Accordingly, we've trained our rangers to intervene benignly in situations with the intent of educating participants concerning both our rules and the effect of their actions upon others—and we believe these same principles can be applied to land use concern in the desert. What is needed is a plan to *modify behavior*.

The alternative to this is an attempt to place a kind of bureaucratic bell jar over the Black Rock Desert. Actual plans to cap numbers, however, must confront the problem of enforcement, and this is already a impossibility. Any serious attempt to “close down” so accessible a desert would require the creation of an enormous apparatus for the repression of use. Realistically, the *only* actual result of such a plan would be to ban Burning Man. Yet, we are the one organization most capable of educating the public and monitoring usage. We have been successful stewards of the environment and we have come to know and love it as our home.

It has been argued that eliminating Burning Man will sweep back a tide of tourism now threatening to engulf this region, but our event is only a single wave in a much larger movement of people. Increasing population pressure will inevitably propel many more such waves on to the shores of the desert. The Great Basin has been discovered. No dam or bulwark of law, certainly not the tattered broom of enforcement, can control this flow. Now, while there is still time, we seek to join the Bureau of Land Management and all other users of the desert in creating a plan that employs the resources of a community.

WHAT YOU CAN DO

Because of Burning Man the Black Rock Desert is actually a much cleaner place. Since 1990 volunteer cleanup crews have removed

several tons of other people's discarded materials, including car bodies, tires, sheet metal, bed frames, and refrigerators. Every year these same cleanup crews scour the playa surface when our event is over in search of bottle caps, cigarette butts, wind blown debris and ashes. Our object is to leave the surface and surrounding border of the playa cleaner than we have found it, and our motto is, “Bring only what you need to the desert. Leave nothing when you depart.” This means that YOU, as a participant, are responsible for removing your own garbage. This policy is a specific antidote for the passivity of a consumer society. It promotes an awareness of resources and waste, and teaches us to match our needs to capabilities within ourselves. It is part of the immediacy and radical self-awareness that creates Burning Man.

This year we will be under much scrutiny and our return to the Black Rock Desert may well depend on how well you fulfill this responsibility. Before you come to the desert, look closely at what you plan to bring. Whenever possible you should avoid superfluous packaging and glass containers. Our Recycling Camp website: <http://www.sirius.com/~bobstahl/recycle.htm>, contains many useful suggestions. At your camp, take care to secure any article that could become wind-blown debris. While you are exploring our city, consider carrying some kind of receptacle in which to place your refuse and any other garbage you encounter. This should include cigarette butts, gum, flip top rings—anything you wish to discard. There are no trash cans in Black Rock City. Remember that thrown apple cores and dropped orange peels will not biodegrade

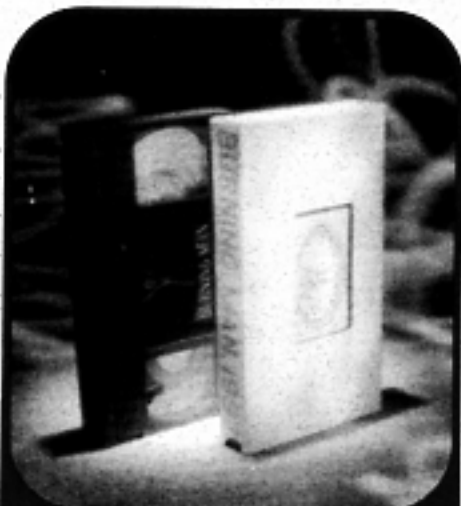
into the desert. The playa is composed of alkali clay. There is nothing for organic materials to degrade “into”. When you finally depart our city, you must take everything—leftover building materials, scattered corn chips, ashes from fires, scraps and flecks of gaffers tape; all of the minutiae that normally blend into a littered urban environment. Consider also taking what some thoughtless neighbor leaves behind. Since the playa is subject to sudden winds, anything left for our cleanup crews might be blown over a much larger area. It is easy for you to remove these things, but represents a much harder task for those who come after you. Lastly, on your trip back home, as you sit penned in your vehicle with all this rubbish, avoid any temptation to discard your garbage in the nearby towns of Gerlach or Nixon (a public landfill is located conveniently off Interstate 80 in the town of Lockwood near the eastern outskirts of Reno).

It is our intention to attend the public hearings that will review the proposed land use plan for the Black Rock Desert. Several of these meetings should occur after our event has taken place and we hope to present evidence that our participants have cleaned the desert. We urge you to linger a day or two in the desert and join in this general clean-up. It is also extremely important that Burning Man be represented at these hearings. No schedule is presently available. Once these dates have been announced you can obtain this information at our website or by calling our Hotline: 650/985-7471. We urge you also to connect with our on-line oracle, “The Jackrabbit Speaks”. To subscribe, contact bman-announce-request@burningman.com. During upcoming weeks the Jackrabbit will keep you informed of our evolving political story. We may ask you to write, call or email public officials. Finally, if you wish to join the Burning Man Earth Guardians and become part of the BLM Volunteer Program contact us at blm-volunteers@burningman.com. ☉

WELCOME TO OUR MARKET PLACE

There are no T-shirt booths or trinket stands at Burning Man. We're not opposed to commerce, but believe that a vending environment diminishes participation. Likewise, you will not find any of the things we sell at a store conveniently near you (if you do, please let us know). We're not interested in mass merchandising. Our motto: culture is based on communion, not on consumption. Instead, the medium of our marketplace is this newsletter and our website. These are our principle means of communication. The context of your purchase here is your involvement in our community. Proceeds from the sale of these goods subsidize our survival. ©

top photos by Joe Maggione



Chuck Cirino has produced video accounts of Burning Man since 1994 and views it with the loving eye of an insider. His scenes dance, his camera swims, and all of it is tied up with music. This account of 1997 is our Benefit Video. His gift to us—a large part of the proceeds go to Burning Man.



T-shirts are 3-color (red, yellow, and white) on black all cotton in large and x-large.



The Burning Man Book was produced by HardWired and is available at Burning Man events and at your local booksellers (not through mailorder).



Black adjustable cap has blue Man symbol.

Use the order form on the reverse to purchase these items (excluding book).



JUICY DANGER MEETS BURNING MAN
Canadian David Vaisbord's award winning 60 minute documentary recounts the odyssey of two performers who discovered Burning man in 1997. Veterans may remember the gigantic silver alien and his consort from our fashion show last year or the guy who juggled a chain saw, an egg and a bowling ball. Who are these people? View this video and find out. Best of all, it's a love story.

poster photo by Rick Egan/poster design by Vicki Olds, Studio Reflex



This 19"x 25" limited edition poster features Rick Egan's image of colorful body-painted revelers underneath the Man.



FLASHBACK
A video for the cyber-minded shot in a variety of formats. Ed Fava's one hour documentary features animated graphical interface effects to telescope the viewer into the action of Burning Man '97.

Burning Man Project

August 31st-September 7th, 1998

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**Burning Man
1998** Registration Materials

Burning Man '98

Tickets

Purchase your tickets for Burning Man 1998 now! Early registration saves you money! Ticket prices increase to \$100 on August 15th. Space permitting, the ticket price at the gate will also be \$100 per person. Children 10 and under are admitted free. We will mail you a ticket immediately. A survival guide and directions to the event will be sent to you in early August. An Events and Attractions schedule and a map of our city will be available at the event. **Order now to ensure your place at Burning Man 1998!**

Marketplace Items

Buy one of our t-shirts, caps, or videos to help the Burning Man Project reach its financial goals. Or if you wish, make a donation. All amounts are welcome. Contributions of \$500 or more are tax-deductible, but you must contact us first. See page 7 for descriptions and photos on the marketplace items.

PAYMENT INFORMATION

ARE YOU ON OUR MAILING LIST? (check one)

YES NOT YET CHANGE

PAYMENT METHOD: (check one)

CASH CHECK MONEY ORDER
 MASTERCARD VISA

NAME AS IT APPEARS ON CARD:

CREDIT CARD #:

EXPIRATION DATE:

SIGNATURE:

MAKE CHECKS PAYABLE TO: BURNING MAN
Copy this entire page (including top portion with mailing info) and send to:
BURNING MAN
P.O. Box 420572
SAN FRANCISCO, CA 94142-0572

BURNING MAN IS A 100% PARTICIPANT-FUNDED EVENT, ENTIRELY DEPENDENT ON YOUR SUPPORT

NAME: _____ PHONE: (____) _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

E-MAIL: _____

BURNING MAN 1997 VIDEO BY CHUCK CIRINO

QTY: \$29.95 = \$

"JUICY DANGER MEETS BURNING MAN" VIDEO BY DAVID VAISBORD

QTY: \$20.00 = \$

"FLASHBACK" VIDEO BY ED FAVA

QTY: \$20.00 = \$

BURNING MAN T-SHIRT

QTY: LRG XLRG \$15.00 = \$

BURNING MAN CAP

QTY: \$15.00 = \$

BURNING MAN 19" X 25" POSTER

QTY: (SEE POSTER IMAGE ON PAGE 7) \$12.00 = \$

SHIPPING & HANDLING (INCLUDE FOR ALL ABOVE ORDERS) \$ 3.00 = \$ 3.00

1998 REGISTRATION TICKETS

IN PARTY (Before August 15th): \$80.00 = \$

ALL TICKETS AFTER AUGUST 15TH ARE \$100.00

OPTIONAL EXTRA CONTRIBUTION

TOTAL = \$

No REFUNDS * No MAIL ORDER AFTER AUGUST 15TH * PHONE ORDERS, CALL 415-TO-FLAME